



SA – 717

II Semester B.Sc. (FAD) Examination, April/May 2015
(Fresh) (CBCS)
(2014-15 and Onwards)
Fashion and Apparel Design
FAD – 204 A : FASHION ILLUSTRATION AND DESIGN

Time : 3 Hours

Max. Marks : 70

Instructions : 1) **All Sections are compulsory.**
2) **Illustrate with sketches wherever possible.**

SECTION – A

I. Answer **any ten** of the following. (10×2=20)

- 1) Name any two International designers.
- 2) What is trend ?
- 3) Define Haute Couture.
- 4) _____ is a cool colour.
- 5) Define modesty.
- 6) Name any two popular illustrators.
- 7) Define style.
- 8) Illustrate a circular skirt.
- 9) Name any 2 types of cuffs.
- 10) What is trickle up theory ?
- 11) Illustrate Baggy Pant.
- 12) Illustrate any two types of silhouettes.

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SECTION - B

(5×4=20)

II. Explain in detail of **any five** of the following :

- 13) Bring out the difference between male and female figure.
- 14) What is the importance of illustration in designing ?
- 15) Sketch a 10 head flesh figure.
- 16) Illustrate four types of collars.
- 17) Write a note on Golden mean theory.
- 18) Write a note on major fashion centers.

SECTION - C

(5×6=30)

III. Answer **any 5** of the following :

- 19) Discuss about the design concepts of famous Indian designer Ritu Kumar.
- 20) Sketch any 3 types of skirts.
- 21) Brief explain fashion as status symbol.
- 22) Explain fashion theories.
- 23) Sketch a 6 Head kid's croqui.
- 24) Explain fashion cycle in detail.
- 25) Write a note on any 2 fashion illustrators.
- 26) Define pocket. Sketch any 2 types of pockets.